

Board Meeting Minutes
Hoboken Business Alliance, Inc.
Special Meeting for ED Recommendation
September 17, 2021
Video Conference-4:30pm

Present: Hany Ahmed, Gregory Dell Aquila, Jenny Davis, Edyta Espasa, Tiffanie Fisher, Jennifer Gonzalez, Meghan Lukin, Chris Mazzola, John Nastasi, Pratik Patel, James Runkle, Mark Stehli

Absent: Dave Jacey, S. Koperweis,

Also Present: Natalie Chape'

President: G. Dell Aquila- This meeting is to make the recommendation to the board to accept the offer letter that has been prepared for our Executive Director Candidate, Steve Welliver. Letter was emailed and can also be found in Teams.

The offer states a start date of November 1, 2021 with a base salary of \$ 175k. There are other costs in the letter as well but all the board is voting on today is to accept the base salary only not to exceed \$ 175k.

The board discussed and each one shared their thoughts on Steve... Everyone was very impressed by his knowledge and sensibility and they all feel he will be a wonderful fit for Hoboken.

MOTION to approve the recommendation to hire Steve Welliver as the new Executive Director of the Hoboken Business Alliance with a base salary of \$ 175k: P. Patel, Second by: E. Espasa- Approved.

Steve will be notified through the search agency and we will be advised if and when he accepts the offer.

Art Murals: C. Mazzola- Art Mural Committee would like to recommend we hire **B.Hanson** as the consultant for the Hoboken Mural. JC is bringing in some muralists from other parts of the country next month and it was suggested by Brook that we take advantage of them being here and get one mural off the ground in the month of October. We are looking in or around the path area for our first. The approximate breakdown for the murals would be \$22k for the mural and \$8k for Brook. These fees have not been finalized but they will stay within this budget breakdown. *Funds that were originally set aside for flower flash will be used for this project.*

MOTION to hire Brook Hanson and move forward with the first mural not to exceed \$30k (using breakdown above): C. Mazzola, Second by: H. Ahmed-Approved