

Board Meeting of the Directors
Hoboken Business Alliance, Inc.
April 6, 2021 Agenda

1. Call to Order
2. Adoption of 3.2.21 Minutes*
3. President Report
 - i. Conflict policy – Sign and send back
 - ii. Resignation – Acceptance* (Carol/Armando)
 - iii. 2021 planning meeting – Summary Review
 - iv. May Meeting – **Date change***
 - v. Waverly Partners- **Proposal***
4. Treasurer Report – February/March **financials***
5. Committee Reports
 - i. Marketing:
 - a. Qualls Benson-Update
 - b. Spring Program - New
 - ii. Visual/Capital:
 - a. Banners – On hold until new marketing firm
 - b. Planters – **Purchase***
 - c. Tree Watering – **27 new trees***
 - d. Streetscape – Update – follow up re City Comments
 - e. Bistro Lights – Update
 - f. Dog Waste Stations - Update
 - g. Waste Collection Survey
6. Old Business
 - i. Parking – Support of new program - Update
 - ii. Trolley – Test update - HOLD
7. New Business
 - I. Other
8. Public Session
9. Adjourn

*** Denotes Action Item***

Next Meeting Date: May 12, 2021