

Board Meeting of the Directors  
*Hoboken Business Alliance, Inc.*  
May 11, 2021 Agenda

1. Call to Order
2. Adoption of 4.6.21 Minutes\*
3. President Report
  - i. Board Member (Jenny Davis, Port Authority) \*
  - ii. 2021 planning meeting – Summary Review
  - iii. Retainer for Law Services\*
  - iv. Executive Director Search
  - v. New Sub Committee (Art Murals)
4. Treasurer Report –April Financials\*
5. Committee Reports
  - i. Marketing:
    - a. Qualls Benson-Update
    - b. Spring Programs
    - c. Summer Streets-Update (accept E-Vote)
  - ii. Visual/Capital:
    - a. Banners\*
    - b. Planters
    - c. Hanging Flowers
    - d. Streetscape – Update
    - e. Bistro Lights – Update
    - f. Dog Waste Stations - Update
    - g. Flower Flow\*
  - iii. Parking:
    - a. Long term goals and pillars
    - b. Trolley- HOLD
6. Old Business
7. New Business
  - I. Other
8. Public Session
9. Adjourn

**\* Denotes Action Item\***

**Next Meeting Date: June 1, 2021**