

Board Meeting of the Directors  
*Hoboken Business Alliance, Inc.*  
February 2, 2021 Agenda

1. Call to Order
2. Adoption of 2.2.21 Minutes\*
3. President Report
  - i. Conflict policy – Sign and send back
  - ii. Reimbursement – Review
  - iii. 2021 planning meeting – Summary Review
4. Treasurer Report – February **financials**\*
5. Committee Reports
  - i. Marketing:
    - a. RFP – **recommendation**\*
    - b. Share Your Love and Hoboken Honors Certificate – Update
    - c. Committee Membership – **nomination of Kristen Frank**\*
  - ii. Visual/Capital: 1.12.21 meeting
    - a. Banners – Update, maintenance
    - b. Window Display Contest – Winners – update
    - c. Streetscape – Update – Review with Board City Comments
    - d. Bistro Lights – **Proposals**\*
    - e. Dog Waste **Stations**\*
6. Old Business
  - i. Trolley – Test update - HOLD
7. New Business
  - i. Parking – Support of new program
  - ii. Other
8. Public Session
9. Adjourn

**\* Denotes Action Item\***

**Next Meeting Date: April 6, 2021**