

Board Meeting of the Directors  
*Hoboken Business Alliance, Inc.*  
February 2, 2021 Agenda

1. Call to Order
2. Adoption of 1.5.21 Minutes\*
3. President Report
  - i. Budget – Update/**Change\* (line item changed for reduction )**
  - ii. Conflict policy – Sign and send back
  - iii. Pro/Con – 2021 planning meeting
4. Treasurer Report – January **financials\***
5. Committee Reports
  - i. Marketing: 1.19.21 meeting
    - a. Boom Local – **Contract Data\***
    - b. RFP – Update
    - c. Share Your Love and Hoboken Honors Certificate
  - ii. Visual/Capital: 1.12.21 meeting
    - a. Banners – Update, maintenance – **New\***
    - b. Tree Decorations – **Purchase/Install\***
    - c. Window Display Contest – Winners – **meeting**
    - d. Streetscape – Update – Review with Board
6. Old Business
  - i. Trolley – Test update - HOLD
7. New Business
  - i. Other
8. Public Session
9. Adjourn

**\* Denotes Action Item\***

**Next Meeting Date: March 2, 2021**