

Board Meeting of the Directors
Hoboken Business Alliance, Inc.
October 5, 2021 Agenda

1. Call to Order
2. Adoption of 9.14.21 & 9.17.21 Minutes*
3. President Report
 - i. Executive Director Update
 - ii. November Board Meeting Date change due to Election day*
 - iii. Recap of Arts and Music Festival Participation
 - iv. Daily spending limit increase*
4. Treasurer Report –September Financials*
5. Committee Reports
 - i. Marketing:
 - a. Qualls Benson-Update
 - b. Recap of Summer Social
 - c. Art Walk?
 - d. Fall/Winter Promotions
 - e. Recap of MST Event
 - ii. Visual/Capital:
 - a. Bistro Lights – Update
 - b. Holiday Decorations*
 - c. Fall mums for island and planters
 - iii. Parking:
 - a. Update
 - b. Eco Leap
 - iv. Art Murals:
 - a. Next steps-update
6. Old Business
7. New Business
 - I. Other
8. Public Session
9. Adjourn

*** Denotes Action Item* Next Meeting Date: November 2, 2021**