

Board Meeting of the Directors
Hoboken Business Alliance, Inc.
August 12, 2021 Agenda

1. Call to Order
2. Adoption of 7.13.21 Minutes*
3. President Report
 - i. Executive Director Search
 - ii. Pigeon Project
 - iii. Participation in Hoboken Arts Festival (application in teams)
4. Treasurer Report –July Financials*
5. Committee Reports
 - i. Marketing:
 - a. Qualls Benson-Update
 - b. Summer Social Extension*
 - c. Summer Streets/Fall Streets
 - d. “The Complete works of William Shakespeare, abridged”, w/ Mile Square Theater/This is It*
 - ii. Visual/Capital:
 - a. Banner brackets* for MST
 - b. Bistro Lights – Update
 - c. Holiday Decorations Committee
 - d. Trees and weeding
 - e. Island revamp (Teams)
 - iii. Parking:
 - a. Update
 - b. Let’s Walk/Park (Teams)
 - iv. Art Murals:
 - a. Next steps-update
6. Old Business
7. New Business
 - i. Other
8. Public Session
9. Adjourn

*** Denotes Action Item* Next Meeting Date: September 2, 2021**