

Board Meeting of the Directors
Hoboken Business Alliance, Inc.
July 13, 2021 Agenda

1. Call to Order
2. Adoption of 6.8.21 Minutes*
3. President Report
 - i. Executive Director Search
4. Treasurer Report –June Financials*
5. Committee Reports
 - i. Marketing:
 - a. Qualls Benson-Update
 - Social Media
 - Strategic Research Initiative
 - b. Summer-Fall Programs
 - c. Summer Streets-Update
 - d. “The Complete works of William Shakespeare, abridged”, w/ Mile Square Theater
 - ii. Visual/Capital:
 - a. Banners*
 - b. Bistro Lights – Update
 - c. CDS-Power Washing Update
 - d. Fall Mums* /Tulips*
 - e. CDS- Reorder Waste bags*
 - f. Holiday Decorations Committee Meeting
 - g. Pop Up Canopies/Branded Tables & Covers and Flag*
 - iii. Parking:
 - a. Update
 - b. Let’s Walk/Park*
 - iv. Art Murals:
 - a. Next steps-update
6. Old Business
7. New Business
 - I. Other
8. Public Session
9. Adjourn

*** Denotes Action Item* Next Meeting Date: August 3, 2021**